



9th October

09.00 – 09.30	Registration
09.30 – 10.00	Welcome and Project introduction <i>Speakers: IPN and Ms. Isabelle Roger – STC SUDOE Director</i>
10:00 – 11.00	RYME Presentations: companies involved, activities carried out, outputs, results and successful matchings. <i>Speakers: CNS Consultores / CEEIM / AVRUL / IPN</i>
11.00 – 11.30	Networking Coffee Break (<i>Place: Conference Room Terrace</i>)
11:30 – 13.00	Experiences and success stories within the project. <i>Case 1 Proasistech / Neuromobile / Waitbot</i> <i>Case 2 Speen 2 / Orfea</i> <i>Case 3 Inside Visions / ONEON</i>
13.00 – 13.15	Partnerships Contracts Signature <i>1 Companies Collaboration Agreements</i> <i>2 Partnership Agreements</i>
13.15 – 14.00	Networking Companies Presentations (Elevator Pitch model) <i>Apilab BCell Design Caduceus Indizen Sweet Beginnings iUZ OpenLimits ACT Sistemas DPTR</i>
14.00 – 16.00 Networking Lunch (<i>Place: Mad Restaurant, hotel mezzanine</i>)	
16.00 – 18.45	<u>Workshops</u> 16.00 – 16.45 “Entrepreneurship and Innovation in the Creative Economy” <i>Speaker: Mr. Miguel Rivas Casado</i> 16.45 – 17.30 “How to develop a global dimension through interfirm cooperation?” <i>Speaker: Mr. Antonio Ruiz Molina</i> <i>17.30 – 18.00 Coffee Break (Place: Conference Room Terrace)</i> 18.00 – 18.45 “Minimize risks on the road to internationalization” <i>Speaker: Mr. Juan Gabriel Osorno</i> <i>Moderator: Ms. Mariana Dias - Competitive Intelligence and Geopolitics</i> <i>FINANCE XXI CONSULTING (Portugal)</i>
18.45 – 19.00	Conclusions and Closing session <i>Ms. Mariana Dias – Finance XXI Consulting</i> <i>Dr. Paulo Santos – IPN Incubator Executive Director</i>
21.00	Gala Dinner (<i>Place: Mad Restaurant, hotel mezzanine</i>)



10th October

09.00 – 09.30	Registration
09.30 – 10:00	Welcome session Ms. Reyes Samper – Murcia Regional Development Office Director and CEEIM President
INTERNATIONAL CONFERENCES Moderator: Mr. Rafael Ataz – Murcia Regional Development Office	
10:00 – 10.45	“Entering the US Market Via Chicago: Perspectives and Strategies” Mr. David Baker – Illinois Institute of Technology VP for external affairs, Chicago (USA) Mr. Fabrice Bonvoisin – President of FB International, LLC. (USA)
10.45 – 11.00	Coffee Break (Place: Conference Room Terrace)
11.00 – 11.45	Success Story: “The US high-tech industry” Mr. Ricard Garriga - Head of start-up strategy at YouNoodle
11.45 – 12.30	"Support mechanisms to enter the Brazilian market and the role of ANPROTEC" Mr. Alexandre Steinbruch – ANPROTEC Project Manager (Brazil)
12.30 – 14.00 Networking Lunch (Place: Skyline, 13 th floor)	
14.00 – 14.45	“Low Cost Internationalization” Mr. Frederick Lehmann - Professor at Porto Business University, CEO of Lehman&Co
14.45 – 15.30	Conclusions Mr. Rafael Ataz – Murcia Regional Development Office Closing Session Mr. Isaac Martín Barbero Director General at ICEX Mr Jérôme Bonnafont Ambassador of France in Spain

Venue:

Puerta de América Hotel – PAWSON Conference Room

Avenida de América, 41 - Madrid

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